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STREAMING SERVICES DIRECTV STREAM YOUTUBE TV PHILO FUBO VIDGO HULU SLING  
SPECTRUM TV PLUTO TV XUMO FRNDLY TV MAX HBO MAX AMC+ PARAMOUNT+  
HISTORY VAULT PEACOCK DISNEY+ SHOWTIME STARZ MGM+ NETFLIX CRACKLE DISCOVERY+  
REDBOX BEST OF

# The Complete List of Streaming Services in 2024 - 200+ Services

By Staff, Deja Harris • Edited by Lisa Holden • Updated Dec 11, 2023



Cord cutters worldwide have numerous options when selecting streaming services to replace traditional cable, broadcast, and satellite TV platforms.

Depending on your region, you could subscribe to one of the “Big Five” American streaming giants (i.e. **Netflix**, **Hulu**, **Amazon Prime Video**, **Max**, or **Disney+**).

Other streaming platforms are more popular than the Big Five in certain regions. Case in point: Disney+ Hotstar is India's most popular streaming platform. In fact, India is one of the major media markets that Netflix has struggled to dominate.

This comprehensive guide will introduce you to the top streaming platforms in seven major media markets: the United States, the United Kingdom, Canada, Australia, India, China, and Europe.

Whether you’re looking for general on-demand content, live TV streaming services,

broadcaster-specific content, or niche content, we've got you covered!

## **What are the top American streaming services?**

It should come as no surprise that the United States has the world's most highly developed video streaming market. Aside from being home to the Big Five streaming giants, numerous traditional broadcasters (like NBCUniversal and CBS) have made their broadcast content available on live TV streaming services.

US viewers are spoiled for choice and there are countless streaming services that cater to specific interests and price points.

These are the top **American general live TV streaming services.**

- **DirecTV Stream**
- **YouTube TV**
- **Fubo**
- **Philo**
- **Hulu + Live TV**
- **Sling TV**
- **LG Channel Plus**
- **NBC News Now**
- **Spectrum TV**
- **Pluto.tv**
- **Xumo**
- **KlowdTV**
- **Frndly TV**
- **Vidgo**

**These are the top American broadcaster-specific streaming services.**

- **Max**
- **AMC+**

- **Lifetime Movie Club**
- **Paramount+**
- **History Vault**
- **Peacock**
- **Disney+**
- **Disney+ Star**
- **Showtime**
- **Hallmark Movies Now**
- **Starz**
- **MGM+**

**These are the top American on-demand streaming services (varied content).**

- **Netflix**
- **Hulu**
- **Crackle**
- **Popcornflix**
- **Vudu**
- **Discovery+**
- **Fearless.li**
- **Vimeo**
- **PantaFlix**
- **Volta**
- **Roku**
- **RedBox**
- **Tubi TV**
- **IMDb TV**
- **Apple iTunes**
- **Google Play**
- **Shout Factory TV**
- **FlixFling**

**These are the top American live TV & on-demand streaming services (mixed options).**

- **Amazon Prime Video**
- **Facebook Watch**
- **YouTube TV**
- **Outside TV**

**These are the top American on-demand streaming services (niche options).**

- **Crunchyroll**
- **Funimation Now**
- **VRV**
- **Dove Channel**
- **BritBox**
- **Acorn TV**
- **Turner Classic Movies**
- **Hi-Yah**
- **KocawaTV**
- **BroadwayHD**
- **DC Universe Infinite**
- **Curiosity Stream**
- **GuideDoc**
- **HIDIVE**
- **UP Faith and Family**
- **Blaze TV**
- **Hopster TV**
- **Great American Pure Flix**
- **Fandor**
- **Gaia**
- **Qello**
- **Screambox**
- **Sundance Now**

- Hayu
- Hoopla
- allblk
- Revry
- Mubi
- Short of the Week
- Kanopy
- Rakuten Viki
- Shudder

**These are the top American live sports streaming services.**

- ESPN+
- NBA League Pass
- NFL Game Pass
- Willow TV
- F1 TV
- Ginx
- NHL.TV
- Twitter
- DAZN
- WWE Network
- Bleacher Report
- MLB.TV
- PokerGo
- Twitch
- MOTORTREND+
- UFC Fight Pass

## **What are the top British streaming services?**

The United Kingdom is home to some of the best live TV programming in the English-speaking world. Whether it's Shakespearean dramas and historical documentaries from

the BBC, or reality TV shows from ITV, British viewers will never run out of great content.

### **These are the top British general live TV streaming services.**

- **ITV Hub**
- **STV Player**
- **Freeview**
- **UK TV Play**
- **TV Player**

### **These are the top British broadcaster-specific streaming services.**

- **BBC iPlayer**
- **All 4**
- **4Seven**
- **My 5**

### **These are the top British on-demand streaming services (varied content).**

- **Rakuten TV**
- **Chili**

### **These are the top British on-demand streaming services (niche options).**

- **Hayu**
- **BFI Player**
- **Dropout**
- **Spectiv**
- **Curzon Home Cinema**

**These are the top British live TV & on-demand streaming services (mixed options).**

- **TalkTalk TV**
- **Virgin TV Go**
- **Now TV**

**These are the top British live sports streaming services.**

- **Eurosport Player**
- **BT Sport**
- **Bet365**
- **Sky Sports**

## **What are the top Canadian streaming services?**

While video streaming services have a high penetration rate in Canada, the number of offerings is surprisingly small (which is all the more surprising considering the sheer number of homegrown streaming services in the US).

Nevertheless, there are some solid Canada-only streaming services in this list and one (Ici TOU TV) streams only French-language content. There's a strong demand for live sports programming, with notables like CBC Sports regularly broadcasting NHL hockey and NHL football games.

**These are the top Canadian on-demand streaming services (varied content).**

- **Slice**
- **CraveTV**
- **Cineplex**

**This is the top Canadian on-demand streaming service (niche**

**options).**

- **Ici TOU TV**

**These are the top Canadian broadcaster-specific streaming services.**

- **FXNow Canada**
- **CBC**
- **CBC Gem**
- **CTV**

**These are the top Canadian live sports streaming services.**

- **CBC Sports**
- **Sportsnet Now**
- **Rogers NHL Live**

## **What are the top Australian streaming services?**

While the Land Down Under has seen a rapid increase in the consumer adoption of streaming services, the overall market is still relatively small.

All of the major American streaming companies (with the exception of Hulu) are available in Australia. Subscribers also have access to some local streaming platforms that offer a mixture of local Aussie and international programming.

**These are the top Australian general live TV streaming services.**

- **Fetch TV**
- **Foxtel Now**

**These are the top Australia broadcaster-specific streaming services.**

- **7plus**
- **SBS On Demand**
- **ABC iView**
- **tenplay**

**This is the top Australian on-demand streaming service (varied content).**

- **Stan.**

**These are the top Australian on-demand streaming services (niche options).**

- **DocPlay**
- **AnimeLab**

**This is the top Australian live sports streaming service.**

- **Kayo**

## **What are the top Indian streaming services?**

Home to Bollywood, filmi music soundtracks, and Indian cricket, India has become a major cultural force in the modern world. There is a huge demand for Indian films, songs, and TV series not just in the subcontinent, but also in the Middle East, Southeast Asia, and other overseas markets.

While most of the streaming services in this list are only available in India, some (like Eros Now) are available to international audiences.

**These are the top Indian general live TV streaming services.**

- **Airtel**
- **JioTV**
- **YuppTV**

**These are the top Indian live TV & on-demand streaming services (mixed options).**

- **NexGTV**
- **Hotstar**

**These are the top Indian on-demand streaming services (mixed options).**

- **ALTBalaji**
- **Eros Now**
- **Zee5**
- **SonyLIV**
- **Spuul**

**This is the top India on-demand streaming service (niche options).**

- **Viu**

## **What are the top Chinese streaming services?**

China's rapid economic development has fueled the growth of an increasingly sophisticated media and entertainment landscape. The Chinese movie market is now the world's largest (eclipsing even that of Hollywood), and some of the world's most lavish movies and TV series are being produced in China.

Unlike the other markets mentioned here, China's streaming services are completely

homegrown since content from foreign companies are blocked. As a result, streaming audiences are much smaller and are completely restricted to mainland China.

### **These are the top Chinese general live TV streaming services.**

- **Huajiao**
- **Taobao Live**
- JD Live
- Inke
- **YY Live**
- **Yizhibo**

### **These are the top Chinese on-demand streaming services (varied content).**

- **Tencent Video**
- **Bilibili**
- **Douyin**
- **Kuaishou**
- **Xigua Video**
- **Sohu Video**
- **iQiyi**
- **Mango TV**
- **Youku**

### **These are the top Chinese live sports streaming services.**

- **Douyu TV**
- **HuoMaoTV**
- **PPTV**

### **What are the top European streaming services?**

Europe has a rapidly expanding streaming market. While the major American streaming platforms (with the exception of Hulu) are available in select countries, demand for local programming is very strong.

European auteurs continue to lead the world in cinema and entertainment, and the three major film festivals (held in Cannes, Berlin, and Venice) regularly showcase European films that garner international critical acclaim.

### **This is the top Irish streaming service.**

- **RTE Player**

### **This is the top Austrian streaming service.**

- **ORF TVTHEK**

### **These are the top German streaming services.**

- **MagentaTV**
- **Maxdome**

### **These are the top Italian streaming services.**

- **TIMvision**
- **Rai Play**
- **Mediaset International**

### **These are the top Swedish streaming services.**

- **C More**
- **Via Play**
- **SVT Play**

**These are the top Spanish streaming services.**

- **Movistar+ Lite**
- **Atresplayer Premium**

**These are the top French streaming services.**

- **myCANAL**
- **France TV**
- **ARTE**
- **Play TV**

**This is the top Portuguese streaming service.**

- **RTP**

**These are the top Greek streaming services.**

- **Stoiximan**
- **Alphatv**

**These are the top Turkish streaming services.**

- **puhutv**
- **Turkish123**

**These are the top Russian streaming services.**

- **Ivi**
- **Kinopoisk**
- **Amediateka**



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Sam Cook is a full-time content strategist by day, a part-time freelance content writer since 2015. In another life, he was a high school English teacher for nearly a decade. Based in sunny New Orleans, he writes long-form educational content on technology, including Insurtech, Fintech, HRtech, and content streaming.



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