

AUDIENCE PROFILE

Data from Google Analytics

450,000+

AV Enthusiasts Monthly

1,500,000

Monthly Page Views

60%

Own \$5K+ in Home Theater Gear

81%

Plan to buy Home Theater Gear in next 6 months

95%

Purchased Home Theater Equipment in the past year

53%

With House Hold Income of \$100K+

78%

Male

71%

College Educated



The screenshot shows the Home Theater Forum website interface. At the top, there's a navigation bar with links like FORUMS, HOME, HOME-THEATER PHOTOS, DVD & BLU-RAY REVIEWS, EQUIPMENT REVIEWS, BLU-RAY RELEASE LISTINGS, STUDIO INSIDERS, TRACKER, SHOP AMAZON, and VIEW NEW CONTENT. A prominent banner for 'SMALLVILLE THE COMPLETE NINTH SEASON' is displayed. Below the banner, the page is divided into several sections: 'Hardware Reviews' featuring SVS Ultra 5.0 speaker and Axiom Audio Epic 80 5.1 Channel Home Theater System; 'DVD & Blu-ray Reviews' with articles on 'Blood and Sand (1941) Blu-ray Review', 'The Life of Oharu Blu-ray Review', 'Love is a Many-Splendored Thing Blu-ray Review', 'Rascals DVD Review', and 'Lifeorce Blu-ray Review'; 'Featured Forum Content' including 'Barnes & Noble Bi-Annual 50% off Criterion Sale' and 'Yamaha RX-V375 AV Receiver Review'; 'DVD & Blu-ray Deals' with 'Today's Best Blu-ray Deals' and 'Weekly RoundUp 7-9-2013'; 'Home Theater Forum Sponsors' like Blue Jeans Cable, Oppo, and Home Media Magazine; and 'Recent Topics'.

ADVERTISE WITH **HOMETHEATERFORUM**

REACH HOME AUDIO & VIDEO ENTHUSIASTS ONLINE

1 BANNER ADVERTISING

- 300x250 Medium Rectangle
- 728x90 Leaderboard
- Targeting available

2 SITE WIDE ADS

- Maximize your brand's impact during major announcements and launches
- Full site skin advertisements
- Roadblocks & homepage takeovers

3 SITE SPONSORSHIPS

- Become an Industry Insider
- Persistent 120x60 logo
- Showcase your brand at hometheaterforum.com/YOUR BRAND
- Support our community and they will support your brand

custom advertising opportunities

Whatever advertising opportunity you can dream up, we can deliver. From product giveaways to custom contests to event promotions, and more, Home Theater Forum's unique platform allows brands to engage enthusiasts directly to make a lasting impact.

newsletter advertising

Reach thousands of home audio & video enthusiasts with sponsored content and advertising in Home Theater Forum's monthly newsletter.